**HCP Education Provider/Programme of the Year**

Open to all those providing training or education for healthcare professionals working in a primary care setting. This may be online or in person and can be delivered by a commercial body or NHS entity/individual/team.

**Your entry (complete overleaf)**:

Please give an overview including case studies and examples of how you have provided outstanding support/guidance/service to a client or customer over the last 12 months and how this benefitted their business. Your entry should focus on how you work together with a customer or customers to tackle specific challenges and should include data or examples to quantify the impact of your involvement – this could be, but not limited to, cost savings, improved patient access, better patient outcomes or improved satisfaction.

You should keep the judging criteria below in mind when writing this entry and your entry should be no more than 500 words. You are able to supply one supporting document i.e. testimonials in addition. .

Please ensure that your entry is anonymous and does not include company/practice names or identifiers (either your own or the name of the practice(s) involved).

**Judging process:**

Once a shortlist is announced, those companies will go into the second round of judging which is a public vote. If shortlisted, you will be supplied with a website where your customers can vote for you. This will be combined with the judges scores to decide the overall winner.

***Judging criteria:***

* From 1-10 (1 being the lowest, and 10 the highest), how significant are the benefits to the business/HCPs/patients
* From 1-10, how unique/innovative is the product/service/support that is being offered
* From 1-10, how much does the entry demonstrate going ‘above and beyond’
* From 1-10, how much does the entry demonstrate partnership working between the supplier and practice(s)?
* From 1-10, how easily can the examples in the entry be applied to a wide variety of situations/customers
* From 1-10, how much do the example(s) provided align with current NHS challenges or priorities

**You may also include ONE additional supporting document of client testimonials with this entry.**

***YOUR ENTRY***

***Max 500 words:***